

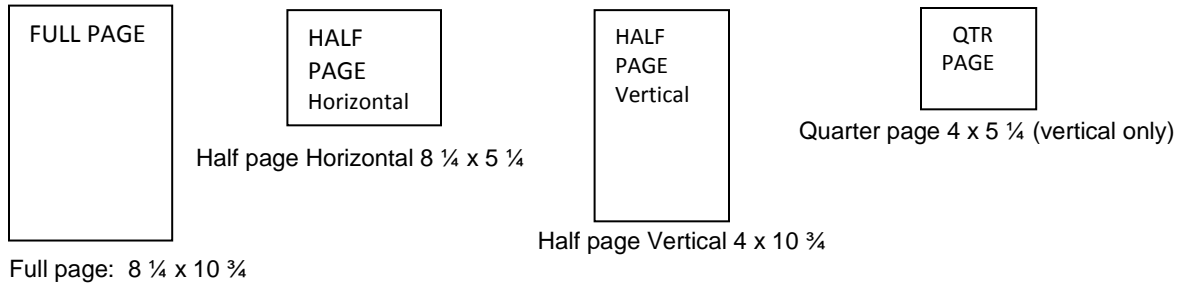


FIRESHOWSRENO 2010 SHOW PROGRAM ADVERTISING SPECIFICATIONS

Advertising Rates:

The official show program will be 8 ½" x 11" magazine format

Inside front cover, full page four color	\$1,000.00
Inside Back Cover, full page four color	\$1,000.00
Outside Back Cover, full page four color	\$1,000.00
Full page- Inside - black and white	\$ 600.00
Half page - Inside - black and white	\$ 400.00
Quarter page- Inside - black and white	\$ 250.00
Company Logo in Show Program Exhibitor Listing	\$ 100.00



Ad Submission Mechanical Requirements

PDF Files

High res PDF files with embedded fonts.

Color Ads

Four-color process ads are full page and available for inside front cover, inside back cover and outside back cover.

Sizes: 8 ¼ x 10 ¾

Bleed size: 8 ¾ x 11 ¼

Black and White Ads

All inside page ads are B & W and non-bleed

Sizes:

Half page Horizontal 8 ¼ x 5 ¼

Half page Vertical 4 x 10 ¾

Quarter page 4 x 5 ¼ (vertical only)

Bleeds

For bleed ads (ads where the material "bleeds" off the page), please include 1/8" bleed beyond the edges of the page.

All ads may be sent via e-mail to joanne@fireshowreno.com

For production questions, contact:

Jo Anne Hill
FireShowsReno
PO Box 11865
Reno, NV 89510
775-331-1216

Payment in full must accompany the advertising agreement. A confirmation receipt will be sent to the advertiser.



ADVERTISING COMMITMENT AGREEMENT 2010 SHOW PROGRAM

PLEASE PRINT

COMPANY NAME: _____
 CONTACT: _____
 ADDRESS: _____
 CITY: _____ STATE: _____ ZIP: _____
 PHONE: _____ FAX: _____
 E-MAIL: _____
 Authorized Signature: _____ Date: _____

Deadline for Ad Submission: Tuesday, September 28, 2010

Terms: Payment is due in full upon advertising commitment. A confirmation receipt will be sent to the advertising company.

Ad Type: _____ Cover – Front Inside – 4 Color / \$1,000
Please check _____ Cover – Back Inside - 4 Color / \$1,000
 _____ Cover – Back side – 4 Color / \$1,000
 _____ Full page - Inside - Black & White / \$500
 _____ Half page vertical – Inside - Black & White / \$400
 _____ Half page horizontal – Inside - Black & White / \$400
 _____ Quarter page – Inside - Black and White / \$250
 _____ Company Logo in Show Program Exhibitor Listing / \$100

Payment Method:

___ Check - Make Payable to FireShowsReno
 ___ Credit Card
 ___ Visa ___ MasterCard ___ American Express
 Card Number: _____ C V V _____
 Name on the card: _____
 Billing Address: _____

 Authorized Signature: _____

Mail Payment to: FireShowsReno
 PO Box 11865
 Reno, NV 89510

Fax credit card payments to: 775-331-3637

Production and Billing Questions: Jo Anne Hill
 Toll Free - 1-800-632-7489
 Direct Line - 775-331-1216
 Submit artwork to: joanne@fireshowreno.com