

# FireShowsReno 2010

## General Information

### Registration Desk Hours

#### Registration Desk

Located inside of the **Reno Events Center**  
400 N. Center Street • Reno, NV

Monday, Oct 25                    11:00 am—5:00 pm  
**Exhibitor Registration Only**

#### General Registration—Conference and Exhibits

Tuesday, Oct. 26                    7:00 am—5:00 pm  
Wednesday, Oct. 27                    7:00 am—2:00 pm

### General Policies

#### Badges

All attendees must have appropriate badges to participate in classroom sessions or gain entrance to the exhibits. All badges may be picked up at the Registration Counter. Badge replacement fee is \$10.00 per badge.

#### Admittance

FireShowsReno Show Management reserves the right to restrict individuals under the age of 16 from attending the exposition and conference. This policy has been established for the safety of other conference attendees. Your support and compliance is appreciated.

#### Conference Photography and/or Taping

**We ask that attendees respect our policies.** Any device that is capable of producing video or audio recordings is not allowed during FireShowsReno. Any type of recording devices are prohibited in the conference sessions and the exhibit hall. Photography is not allowed in the conference sessions without approval from the instructor.

#### Cell Phones and Pagers

Please turn off cell phones and pagers while attending any of the classroom sessions.

#### No Smoking

There shall be no smoking in the conference sessions or inside the exhibit hall.

#### Crisis /Emergency Plan

In the unlikely event of an emergency, attendees may call FireShowsReno at 1-800-632-7489 to check on the conference's status. Attendees may also visit the FireShowsReno website ([www.fireshowsreno.com](http://www.fireshowsreno.com)) for updates. In the event of an emergency at the conference, FireShowsReno management will make every reasonable attempt to reach attendees and exhibitors as to necessary precautions and safety concerns.

#### Dress and Temperatures

Attendees are encouraged to dress in their department uniforms or business casual attire for the conference. October temperatures in Reno can tend to be brisk and chilly, so be prepared and bring jackets and layered clothing.

#### First Aid

If you require first aid, it will be located in the following locations:  
Reno Events Center—Show Management Office

#### Lost and Found

Any items found during the conference will be kept in the registration area. Please check with registration personnel during registration hours for any lost items.

#### Special Needs Accommodation

Please contact Show Management at our Registration Counter if you require special accommodations during the event.

### General Policies (con't)

#### Photo Release

FireShowsReno Show Management occasionally uses photographs of their conference and exhibition activities in their marketing collateral. Participating as an attendee or exhibitor, you are giving permission to publish pictures that may contain your photo or an likeness of you.

#### Telephone Messages

The best method of reaching someone attending FireShowsReno is to contact the hotel where the person is staying. Paging is not available.

### Food Service

Food service will be available inside the Reno Events Center on the following days:

Tuesday, October 27                    9:30 am—2:00 pm  
Wednesday, October 28                    9:30 am—1:30 pm

### Reno Round-Up Networking Reception

Silver Legacy Silver Baron Ballroom - Mezzanine Level  
Tuesday, Oct. 26 5:00-6:30 pm

### Hotel Information

#### Silver Legacy Resort Casino

407 N. Virginia Street Reno, NV 89501  
Main Phone Line: 775-325-7401  
Reservations Phone Line: 1-800-687-8733  
Business Center Fax Line: 775-325-7474  
Business Center Hours: 7:00 am - 5:00 pm Mon-Fri

### Event Locations

#### HAZMAT Sessions

Silver Legacy - Silver Baron Meeting Rooms

#### Conference Sessions

##### Reno Ballroom

401 N. Center Street Reno, NV 89501

#### Exhibit Hall

##### Reno Events Center

400 N. Center Street Reno, NV 89501

#### GEAR-ON™ Hands-On Sessions

##### Regional Public Safety Training Center

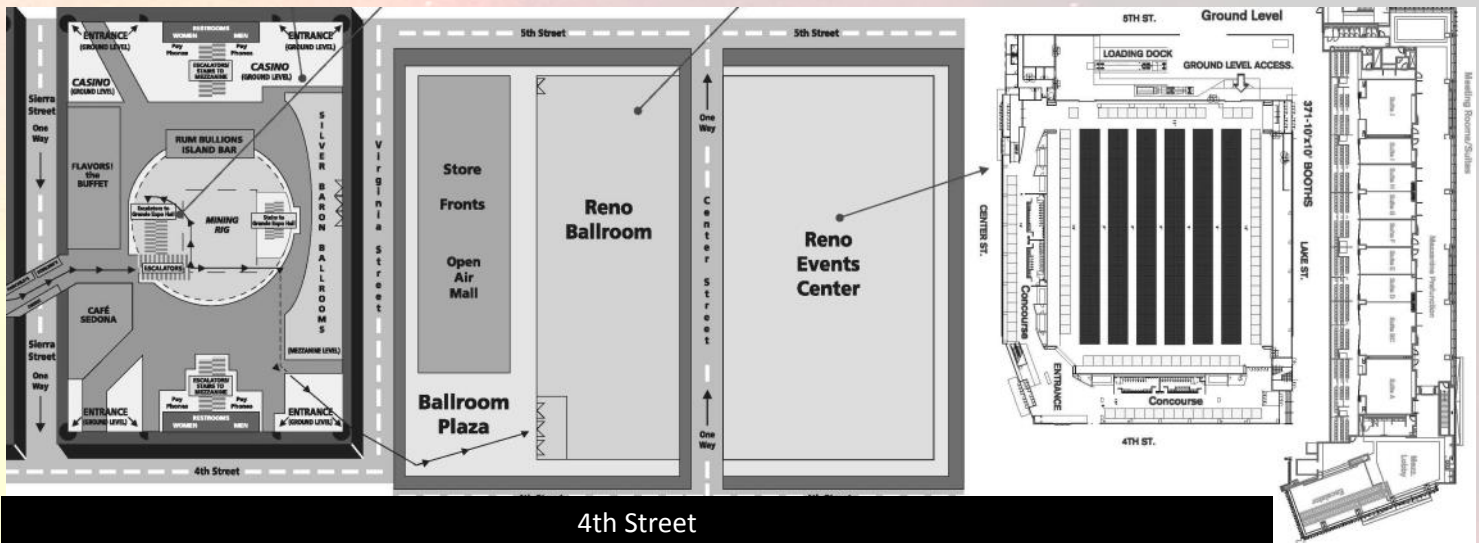
5190 Spectrum Blvd. Reno, NV 89512

## 2011 Conference and Expo

Mark Your Calendars Now! Plan to Attend Today.

FireShowsReno 2011  
October 24-26, 2011  
Reno, NV

## Downtown Event Area Maps



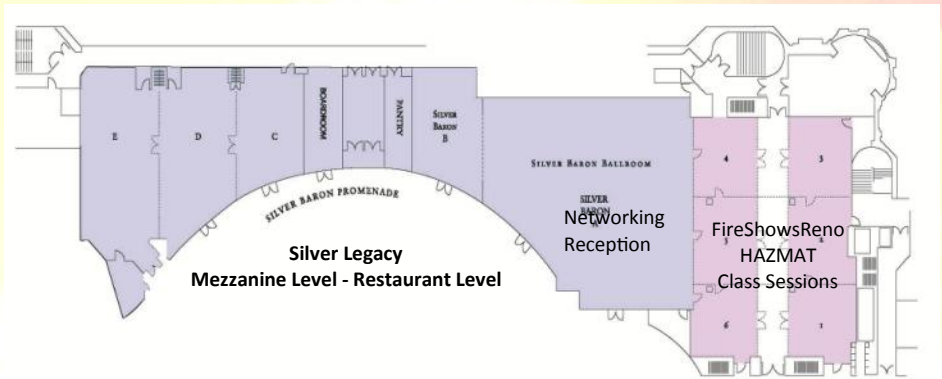
### Directions from the Silver Legacy

#### To Go to the Reno Ballroom

Take the down escalator onto the Casino floor. Continue straight ahead and turn right. Go past the gaming area toward the doors that exit onto Virginia Street and 4th Street. Cross Virginia Street at the light. The Reno Ballroom is straight ahead.

#### To Go to the Reno Events Center

Take the down escalator onto the Casino floor. Continue straight ahead and turn right. Go past the gaming area toward the doors that exit onto Virginia Street and 4th Street. Cross Virginia Street at the light. Walk past the Reno Ballroom. Cross Center Street. The Reno Events Center is straight ahead.



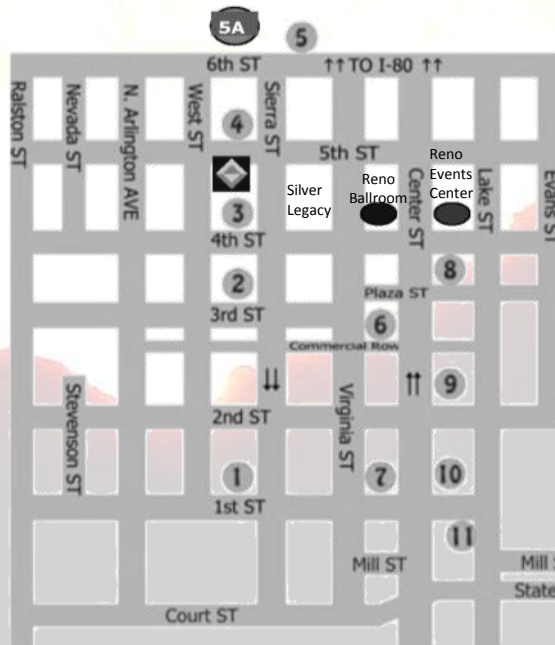
### Parking Map

#### Downtown Parking Key

- 1 The Parking Gallery
- 2 Eldorado Parking Garage
- 3 Silver Legacy Parking Garage
- 4 Circus Circus Parking Garage (2)
- 5 Circus Circus Parking Garage (1)
- 5A Large Surface Parking Lot
- 6 Fitzgerald's Parking Garage
- 7 Cal-Neva Parking Garage (2)
- 8 National Bowling Stadium
- 9 Harrah's Parking Garage
- 10 Cal-Neva Parking Garage (1)
- 11 Siena Hotel Parking Lot

FireShowsReno attendees should park at the National Bowling Stadium (8) for free parking. It is located across the street from the Reno Events Center.

Exhibitors with large trailers can park in Parking Area 5A. It is a large, open lot that can accommodate oversized vehicles and trailers.



### Complimentary Shuttle Service between the Silver Legacy and the Reno-Tahoe Int'l Airport

Silver Legacy offers guests a daily airport shuttle service. The shuttle departs from the hotel at the top of the hour and the bottom of the hour from 5 am until 11:00 pm and departs from the airport 15 minutes after the hour and 15 minutes before the hour from 5:15 am until 11:45 pm. Upon your arrival at the Reno-Tahoe International Airport, proceed to the baggage claim area and follow the signage directing you to the general airport shuttle area to board the Silver Legacy shuttle.