



The Show That Keeps On Giving

Sponsorship Opportunities

Co-sponsored by the Nevada Fire Chiefs Association and the Fire Service Manufacturers and Vendors Association

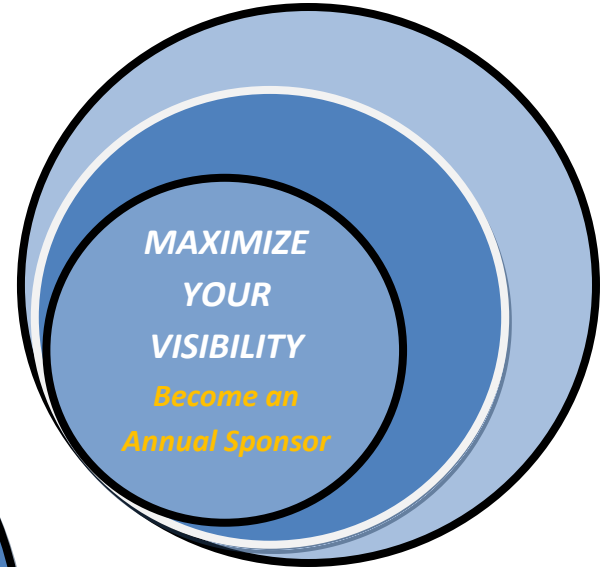




INCREASE YOUR EXPOSURE

*to this highly qualified audience with **expanded awareness** of your product or service throughout the conference*

AWARENESS



MAXIMIZE YOUR VISIBILITY

*Become an **Annual Sponsor***



SHOW....
them who you are
TELL.....
them what you do
SHOWCASE....
your products to fit their needs

EXPOSURE

MARKET LEADER



Sponsorship Benefits-

- ▶ Sponsors will be acknowledged on the FireShowsReno website and in the official show program.
- ▶ Complimentary full page ad in the official show program
- ▶ Appropriate signage and logo recognition will be visibly placed during the sponsored event.
- ▶ A small sign will be placed in the exhibitor's booth recognizing them as a sponsor.



SPONSORSHIPS ENHANCE THE ATTENDEE EXPERIENCE
by providing an event that is memorable.

*By being a sponsor, you **position** your company as a **market leader** with our target attendees.*



SPONSOR A FOOD TABLE

Be a Reception Sponsor
\$1,000.00 each

This year's *Reno Round-Up Networking Reception* will be held at the Silver Legacy Hotel in a "Corral-Style" arrangement inside the Silver Baron Ballroom.

The food will be served from our "Sponsor Tables".

This gives the sponsor an additional opportunity to meet and network with potential buyers.

Tuesday, October 27
5:00 - 6:30 pm

Only ten sponsorships are available.



Reno Round-Up Networking Reception
Silver Legacy Hotel - Silver Baron Ballroom
5:00 - 6:30 pm

Morning
Break
Sponsorships
\$500.00 each

Afternoon
Break
Sponsorships
\$500.00 each

Morning Break Sponsorships

Tuesday, October 26 - 8:00 am - Sold
Tuesday, October 26 - 9:45 am - Sold

Sponsor the morning break on
Wednesday, October 27 - 8:00 am - Sold
Wednesday, October 27 - 9:45 am
One Sponsorship Remaining

Afternoon Break Sponsorships

Tuesday, October 26 - 2:45 pm
Two Sponsorships are available

Wednesday, October 27 - 2:45 pm
One Sponsorship is available



Conference CD

\$2000

This exclusive sponsorship will showcase your company with every attendee as they keep a copy of the presentations and handouts long after the event is over on a CD that reflects your logo.

Conference Pens and Notepads

\$1,500 pens / \$2,000 Notepads

Attendees will spend hours in educational sessions, and they could be looking at your logo the whole time. Conference pens or notepads can have your company logo and brief contact information printed on them.

Conference Bags/Portfolios

\$3500

Attendees will appreciate a way to carry their conference materials. Your company logo will be imprinted on sturdy, attractive bags or portfolios that attendees will use during and after the conference.

Onsite Show Guide

\$2,000

Exclusive sponsorship will give your company ultimate exposure as every aspect of the conference will be covered for attendees and exhibitors. The official show guide will become a handy resource during the conference and reference material well after the show.

Lanyards

\$2,000

This exclusive sponsorship opportunity will put your company front and center. Every conference attendee becomes a walking advertisement for the duration of the conference with your logo on the lanyard attached to every conference badge.

General Session

\$2,500 (4 available)

The General Session speakers will engage, inspire and motivate attendees. The sponsoring company will have the opportunity to welcome attendees and make brief opening remarks.

Breakout Session

\$1,500

FireShowsReno attendees are ready to learn and breakout sessions are always well-attended. Sponsoring a breakout will give you the opportunity to distribute company literature in the session room and your company logo will be posted on signage at the session. Call us to choose the session that is right for you.



October 25-27, 2010
 Reno Ballroom and
 Reno Events Center

www.fireshowreno.com

Company Name _____

Please Print Clearly

 Name as it will appear on printed material and/or signage

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Cell _____

Contact _____ Title _____

Approval Signature _____

SPONSORSHIP COMMITMENT

Please select sponsorship

Tuesday, October 26

- Tuesday Morning Coffee Break 8:30 am \$500.00 ea **SOLD**
- Tuesday Morning Coffee Break 9:45 am \$500.00 ea **SOLD**
- One Sponsor for each break

- Tuesday Afternoon Beverage Break 2:45 pm \$500.00 ea _____
- Two Sponsorships Available

- "Reno Round-Up" Tuesday Networking Reception 5:00 - 6:30 pm \$1,000.00 ea _____

Wednesday, October 27

- Wednesday Morning Coffee Break 8:30 am \$500.00 ea **SOLD**
- Wednesday Morning Coffee Break 9:45 am \$500.00 ea _____
- One Sponsor for each break

- Wednesday Afternoon Beverage Break 2:45 pm \$500.00 ea _____
- One Sponsorships Available

For these sponsorships, please make your selection below:

- | | |
|--|--|
| <input type="checkbox"/> Onsite Show Guide \$2000.00 | <input type="checkbox"/> Conference Totes /Portfolio \$3500.00 |
| <input type="checkbox"/> Conference CD \$2000.00 | <input type="checkbox"/> Lanyards \$2000.00 |
| <input type="checkbox"/> Conference Pens \$1500.00 | <input type="checkbox"/> General Session \$2500.00 |
| <input type="checkbox"/> Notepad \$2000.00 | <input type="checkbox"/> Breakout Session \$1500.00 |

Sponsor Payment Information

Terms: Payment is due in full upon submission of sponsorship agreement.

Check Credit Card (Visa, M/C or AMEX)

Card Number _____ Exp. Date _____ CVV Code on back _____

Amount to be billed \$ _____ Signature _____

Billing Information

Address _____ City _____ St _____ Zip _____

**FIRESHOWSRENO
 SPONSORSHIP
 COMMITMENT
 FORM**

Sponsorship Benefits

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- Complimentary full page ad in the show program
- Appropriate signage and logo recognition will be visibly placed during the sponsored event.
- A small sign will be placed in the exhibitor's booth recognizing them as a sponsor.
- Distinctive *Sponsor* ribbons for company personnel to wear throughout the show.

**Send Payment to:
 FireShowsReno
 PO Box 11856
 Reno, NV 89510**

**Fax form & payment
 information to:
 775-331-3637**

**For questions, call
 Jo Anne Hill
 1-800-632-7489**